DGS

CAPABILITY STATEMENT

We work out what to do. Then we build it.

Development Growth Solutions (DGS) is an advisory and technology firm: strategy, research, innovation and public policy, alongside web, automation, mobile and design.

The plan: what is true, what matters, what to do.

Strategy, research, innovation and public policy for leaders who need a clear answer and the evidence behind it.

A-01

Strategy & Growth

Strategic planning, commercial excellence and M&A support for leadership teams that need a clear answer and a plan people can follow.

Strategic plan · Commercial excellence review · M&A support · Growth model

A-02

Research

Market analysis, consumer insight and sociological research, designed backwards from the decision it has to inform.

Market analysis · Consumer and user insight · Sociological research · Data stories and dashboards

A-03

Innovation

Growth and acceleration programmes for startups, scale-ups and established firms building something new.

Opportunity sprints · Acceleration programmes · Venture design · Investment readiness

A-04

Public Policy

Policy monitoring, evaluation and impact assessment for governments, international organisations, NGOs and donors.

Policy monitoring · Programme evaluation · Impact assessment · M&E systems

The build: the product that makes the plan real.

Web, mobile, automation and design for organisations that need working software, not another slide.

T-01

Web Development

Websites, platforms and web applications, built to be fast, accessible and easy to run.

Marketing websites · Web platforms · Web applications · Care and growth

T-02

API Integrations & Automations

System integrations, workflow automation and data pipelines that let your tools work together.

System integrations · Workflow automation · Data pipelines · AI-assisted processes

T-03

Mobile Apps

iOS, Android and cross-platform apps, from first prototype to the app stores and beyond.

Product discovery · Cross-platform apps · Native apps · Release and growth

T-04

Design & Creative

Brand identity, UI/UX and visual production for organisations whose work deserves to be seen clearly.

Brand identity · UI/UX design · Editorial and data design · Campaigns and content

HOW WE WORK

Survey. Plan. Build. Measure.

01 · PLAN

Survey

Understand the ground before drawing on it. We talk to the people involved, read the data and test what everyone assumes.

02 · PLAN

Plan

Make the hard choices visible. Options, trade-offs and numbers, closed out in a decision the leadership team owns.

03 · ELEVATION

Build

Stand the plan up. Products, platforms, automations and programmes, delivered in short cycles you can see.

04 · ELEVATION

Measure

Check the building against the drawing. We agree the measures at the start and report against them honestly.

ENGAGEMENT MODELS

Project

A defined question or product, with a fixed scope, team and timeline. 4–20 weeks. Fixed fee, agreed before we start, paid against milestones.

Retainer

Reserved capacity each month for ongoing advice, product development or improvements. 3 months minimum, rolling. Monthly fee for a set number of days or hours.

Embedded team

Our people working inside your team, on your tools and rituals, for a defined period. 3–12 months. Day rates per role, invoiced monthly.

Acceleration programme

A cohort programme for startups or internal ventures, designed and run end to end. 8–16 weeks per cohort. Programme fee, with optional success-based components.

PRINCIPLES

Start from the decision.

Show the working.

Build what we recommend.

Say what we don't know.

Leave you stronger.

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